



CITY COUNCIL AGENDA ITEM NO. I.2.e
09/26/2023

SUBJECT: Consider a Request of September 12, 2023, from Council Member Mendoza regarding amendments to the Special Events Application

DEPARTMENT: City Manager's Office

STAFF: Tim Ogden, City Manager
Margaret Wimberly, City Clerk

TITLE/RECOMMENDATION

That the City Council consider and discuss the request from Council Member Mendoza as stated at the City Council meeting of September 12, 2023, related to amendments to the Special Events Application

FISCAL IMPACT

There is no fiscal impact associated with this item.

BACKGROUND

Council Member Mendoza provided the following elaboration in writing about her future agenda request:

Add language to special event application conditions:

- Events that do not leave the event area as they received it will be fined – all areas should be cleaned as to city standards.
- Events that do not leave the event area as they received it will not be eligible for an event license next year

Competing vendors shall not be placed within a certain area of brick & mortar businesses. Staff will review a map of vendors one month before event to:

- Review for competing vendors
- Provide map to all brick & mortar businesses in the area

Pursuant to Council Policy 110-1 Rule 4.4 (b)(2), this item has been placed on the agenda so that Council may discuss it and provide further direction to staff. Pursuant to Section 4.4, Council discussion is limited to whether staff time and City resources should be spent on the item and the time period for scheduling.



CITY COUNCIL STRATEGIC INITIATIVE

Not Applicable.

PREVIOUS ACTION

Previous Action by the City Council is included on Attachment 1.

DATE OF NOTICE

Not Applicable.

ENVIRONMENTAL DETERMINATION

Not Applicable.

ATTACHMENT(S)

1. Previous Action