

Feedback from All Stakeholder Meetings in 2023

November 8, 2023

Special Event Organizers/Applicants (2022-2023)

1. Coordination with the school district for Special Events is desirable.
2. A suggestion for organizers to provide their own waste bins to be able to empty at events.
3. A consensus on notifying residents and businesses of Special Events and street closures, but undecided on if it stays as event host responsibility or moves to City staff.
4. Create a formula for the number of waste bins to be required at events.
5. Several organizers are interested in having the Brentwood Police Department Community Event booth at their events.
6. If blackout dates are instituted, the same dates should not be recurring year to year.
7. Any limits to street closures would be based on event time.
8. Positive discussion about using other areas in the City for special events including Veteran's Park. This may encourage the chance for other areas of the City and businesses to flourish.
9. A consideration for reviewing economic data as it relates to timing of special events and downtown businesses.
10. A concern for increase from the \$54 application fee to requiring fees for staffing (Police and Parks & Recreation), street closures and deposits, specifically as it relates to nonprofit organizations hosting events. Brentwood Police Department was on-site to provide further information about their participation in the Special Event Review Team (SERT), fees, and priorities of public safety at Special Events
11. Request to make sure that organizers are given equal opportunity to host events.
12. A suggestion to streamline the application process by creating an online portal to submit information.

December 12-14 2023

Downtown Business

1. There is an ongoing concern with the amount of trash on the streets and in and around the trash cans after special events in the downtown area.
2. If events are in City Park, the surrounding sidewalks and street areas should also be a part of the clean-up areas.
3. Additional signage requested for street closures including alley way closed signs.
4. The request to add code enforcement at the events or on weekends, to enforce some repetitious municipal code violations being observed.

5. A suggestion that Nonprofits are prioritized in the City's selection of event hosts.
6. There is a concern among business owners that the abundance of street closures are prohibiting access to their businesses on the busiest nights for them (weekends). We discussed the possibility of a limit of closures per month or year to help with this.
7. The groups agreed that better notification of Special Events needs to occur and further out from the event (2+ weeks was suggested). This responsibility currently lies with the Special Event hosts.
8. There is positive feedback that the majority of businesses that attended were in favor of Special Events in the downtown area, with improvements on trash, parking and enforcement.
9. Some businesses were interested in expanding the most common street closure routes (Oak/First), further down First Street on to Chestnut to increase foot traffic into their stores.
10. A suggestion that if street closures fees are instituted, that they be equivalent to the current Temporary Use Permit (TUP) fees (currently \$981.00)
11. As a note to both business meetings hosted, the topic of sidewalk vending and mobile vending was brought up. Staff advised that the topic of the evening was Special Events and that the mobile/sidewalk vending ordinance would be going to City Council in the future and they were welcome to attend and voice any concerns.