

ATTACHMENT "1"

Previous actions related to this agenda item that were taken by the Council are listed below. To view prior actions and materials, and Brentwood Municipal Code references in the staff report, as applicable:

- Visit www.brentwoodca.gov/meetings, and select the meeting date(s) desired to see the reference materials and videos.
- Visit www.brentwoodca.gov/municipalcode to research references to the Brentwood Municipal Code and search by the code section(s) cited.

On July 14, 2020, the City Council approved the amended City of Brentwood Strategic Plan FY2020/2021 – FY 2021/2022. The plan included Focus Area 3: Economic Development, Implementation of Main Streets, a carry-over of previous City Council Strategic Initiatives from FY 2018/2019 – FY 2019/2020.

On February 9, 2021, the City Council received an update of the Amended City of Brentwood Strategic Plan FY 2020/21 – FY 2021/22 and Funding Deferred Projects Holding List, which included the Implementation of Main Streets Strategic Initiative.

On May 11, 2021, at the Land Use and Development Committee, staff presented the initial concept and potential funding options for Main Street America Accreditation, an executive director and administrative office location for the Downtown Brentwood Coalition.

On May 25, 2021, the City Council held a workshop on the FY 2020/21 – FY 2021/22 Mid-Term Operating Budget, and provided direction to staff to include funding for the Implementation of Main Streets Strategic Initiative in anticipation of final Budget consideration on June 22, 2021.

On June 22, 2021, by Resolution 2021-76, the City Council amended the FY 2020/21 and 2021/22 Operating Budgets, which included \$50,000 for the Implementation of Main Streets Strategic Initiative in FY 2021/22 and funding committed for FY 2022/23 and FY 2023/24 in the amount of \$140,000 to be reserved in the General Fund at the end of FY 2020/21.

On July 13, 2021, by Resolution 2021-86, The City Council approved and authorized the City Manager or his designee to execute a Memorandum of Understanding between the City of Brentwood and the Downtown Brentwood Coalition for delivery and administration of the Main Street America Accredited Member program for Downtown Brentwood for fiscal years 2021/22, 2022/23 and 2023/24 and approved a City subsidy in fiscal year 2021/22 not to exceed \$50,000.

On January 9, 2024, Staff and the Downtown Brentwood Coalition (DBC) provided an update on the Memorandum of Understanding (MOU) between the City and the DBC for delivery and administration of the Main Street America Accredited Member program for Downtown Brentwood for fiscal years 2021/22, 2022/23 and 2023/24, including but not limited to downtown district and downtown events promotion,

destination tourism, downtown area district and membership management. No action was requested of the Council.