

RESOLUTION NO. 2024-XX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRENTWOOD APPROVING AND AUTHORIZING THE CITY MANAGER OR DESIGNEE TO EXECUTE A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF BRENTWOOD AND THE DOWNTOWN BRENTWOOD COALITION FOR DOWNTOWN DISTRICT PROGRAMMING AND MANAGEMENT SERVICES FOR FISCAL YEARS 2024/25 AND 2025/26 IN A TOTAL NOT TO EXCEED AMOUNT OF \$140,000

WHEREAS, On July 14, 2020, the City Council approved the amended City of Brentwood Strategic Plan FY 2020/2021 - FY 2021/2022. The plan included Focus Area 3: Economic Development, Implementation of Main Streets, a carry-over of previous City Council Strategic Initiatives from FY 2018/2019- FY 2019/2020; and

WHEREAS, On February 9, 2021, the City Council received an update of the Amended City of Brentwood Strategic Plan FY 2020/21 - FY 2021/22 and Funding Deferred Projects Holding List, which included the Implementation of Main Streets Strategic Initiative; and

WHEREAS, On May 11, 2021, at the Land Use and Development Committee, staff presented the initial concept and potential funding options for Main Street America Accreditation, an executive director and administrative office location for the Downtown Brentwood Coalition; and

WHEREAS, On May 25, 2021, the City Council held a workshop on the FY 2020/21 - FY 2021/22 Mid-Term Operating Budget, and provided direction to staff to include funding for the Implementation of Main Streets Strategic Initiative in anticipation of final Budget consideration on June 22, 2021; and

WHEREAS, On June 22, 2021, by Resolution 2021-76, the City Council amended the FY 2020/21 and 2021/22 Operating Budgets, which included \$50,000 for the Implementation of Main Streets Strategic Initiative in FY 2021/22 and funding committed for FY 2022/23 and FY 2023/24 in the amount of \$140,000 to be reserved in the General Fund at the end of FY 2020/21; and

WHEREAS, On July 13, 2021, by Resolution 2021-86, The City Council approved and authorized the City Manager or his designee to execute a Memorandum of Understanding between the City of Brentwood and the Downtown Brentwood Coalition for delivery and administration of the Main Street America Accredited Member program for Downtown Brentwood for fiscal years 2021/ 22, 2022/ 23 and 2023/ 24 and approved a City subsidy in fiscal year 2021/ 22 not to exceed \$50,000; and

NOW, THEREFORE BE IT RESOLVED that the City Council of the City of Brentwood does hereby resolve as follows: approve and authorize the City Manager

or designee to execute a Memorandum of Understanding between the City of Brentwood and the Downtown Brentwood Coalition for downtown district programming and management services for fiscal years 2024/25 and 2025/26 in a total not to exceed amount of \$140,000; and include \$70,000 in each fiscal year in the draft 2024/25 – 2025/26 General Fund Operating Budget to be presented for City Council Consideration in May of 2024.

PASSED, APPROVED AND ADOPTED by the City Council of the City of Brentwood at a regular meeting held on the 23rd day of April 2024 by the following vote: