

RESOLUTION NO. 2024-XX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRENTWOOD TO APPROVE GRANTS FROM THE FY 2024-25 ECONOMIC DEVELOPMENT GRANT PROGRAM IN THE AMOUNT OF \$117,000; AND AUTHORIZE THE CITY MANAGER OR HIS DESIGNEE TO EXECUTE DOCUMENTS RELATED TO THE GRANT PROGRAM, AS NEEDED

WHEREAS, on November 5, 2002, citizens voted in a general election to amend Ordinance No. 707, Chapter 5.04 of the Municipal Code, changing the business license tax from a flat rate to a gross receipts tax structure; and

WHEREAS, as part of the 2002 ballot measure to restructure the City's business license tax, the voters also approved the creation of a Business License Tax Program ("Program") that would allocate 20% of total business license tax revenues to grants awarded to projects that support marketing, promotion, and economic development within Brentwood; and

WHEREAS, on December 10, 2013, the City Council approved a Priority Events Category for funding through the Economic Development Grant Program; and

WHEREAS, on December 18, 2014, the City Council approved the continued funding of the designated Priority Events; and

WHEREAS, on May 8, 2016, the City Council approved Resolution 2016-27, to continue funding the designated Priority Events from the Economic Development Grant Program in the amount of \$54,000, and also approved a scoring system to streamline the approval process; and

WHEREAS, on December 13, 2016, the City Council approved Resolution 2016-165, for the continued funding of the Priority Events Category for the 2017-2018 Economic Development Grant Program; and

WHEREAS, on January 23, 2018, by Resolution 2018-03, the City Council approved the continued funding of the Priority Events category funding for the Economic Development Grant Program for fiscal years 2018-2019 and 2019-2020; and

WHEREAS, on February 27, 2018, the City Council approved Resolution 2018-20 to add Harvest Time in Brentwood to the Economic Development Grant Program's Priority Events category to fund the annual Harvest Time Trail Map and Mobile App for fiscal years 2018-2019 and 2019-2020; and

WHEREAS, on June 12, 2018, by Resolution 2018-73, the City Council approved grant funding in the amount of \$124,721 for fiscal year 2018-2019, and

also approved the removal the Brentwood Arts Society (Art, Wine and Jazz Festival) from the 2018-2019 and 2019-2020 Priority Events category; and

WHEREAS, on January 14, 2020, by Resolution No. 2020-02, the City Council approved funding of the Priority Events category for fiscal years 2020-2021 and 2021-2022. This approval included a 3% annual inflationary increase for all projects under this category; and

WHEREAS, on January 25, 2022, by Resolution No. 2022-08, the City Council approved Priority Projects funded by the Economic Development Grant Program for fiscal years 2022/23 and 2023/24 in the amount of \$77,617 per year. The funding approval did not include a 3% inflationary increase for the 2022/23 and 2023/24 fiscal years; and

WHEREAS, on March 14, 2023, by Resolution No. 2023-30, the City Council approved an update to the Economic Development Grant Program and Grant Application and allow staff to make minor changes to the guidelines as needed; and

WHEREAS, on March 12, 2024, by Resolution No. 2024-24, the City Council approved the continued funding of the Priority Events Category for the Economic Development Grant Program for Fiscal Years 2024-25 and 2025-26; and

WHEREAS, on March 12, 2024, by Resolution No. 2024-25, the City Council approved an update to the Economic Development Grant Program Guidelines and Grant Application; and

WHEREAS, on May 28, 2024, during the annual budget workshop, the City Council by motion recommended to fully fund the Juneteenth annual event from the general fund and not use funding from the Economic Development Grant Program.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Brentwood does hereby resolve as follows: approves grants from the FY 2024-25 Economic Development Grant Program in the amount of \$117,000 to local organizations in the amounts listed in the attached "Exhibit A", attached hereto and incorporated herein, subject to the terms and conditions of the Economic Development Grant Program; and authorize the City Manager or his designee to execute documents related to the grant program, as needed.

PASSED, APPROVED AND ADOPTED by the City Council of the City of Brentwood at a regular meeting held on the 11th day of June 2024 by the following vote:

Exhibit "A"
FY 2024-25 Economic Development Grant Program Awards

Project/Event	Organization	Requested Funding	Funding Award
3 rd Annual La Gran Fiesta	Brentwood Chamber of Commerce	\$6,000	\$6,000
Banner Up!	Art Guild of the Delta Inc.	\$12,625	\$5,000
Brentwood Turkey Trot	Brentwood Elementary & Liberty High School Districts	\$30,000	\$11,000
Cancer Memorial Garden Experience	Adventure Therapy Foundation	\$15,000	\$5,000
Dia De Los Muertos	Azucar Candies and More	\$18,000	\$18,000
Diwali 2024	United Indian Association	\$30,000	\$5,000
East Bay Business Expo and Job Fair 2025	Brentwood Chamber of Commerce	\$9,000	\$9,000
Elevate Dance Convention	East County Performing Arts Center	\$10,000	\$0
Holi 2025	United Indian Association	\$20,000	\$2,000
Lunar Year Festival	Chinese Culture Club	\$1,000	\$1,000
Mitchell Canyon Education Center	Mount Diablo Interpretive Association	\$20,000	\$0
Micro-Business Launch Program	City of Brentwood	\$10,000	\$0
Oktoberfest	Downtown Brentwood Coalition	\$44,000	\$44,000
Quilt Show	Delta Quilters Guild	\$3,800	\$3,800
Small Business Development In-Person Coaching	Brentwood Chamber of Commerce	\$7,200	\$7,200

Total	\$236,625	\$117,000
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