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**SUBJECT:** A Request from Vice Mayor Meyer and Council Member Mendoza to discuss requiring that media outlets used by the City be held to the Society of Professional Journalists Code of Ethics

**DEPARTMENT:** City Manager’s Office

**STAFF:** Tim Ogden, City Manager  
Margaret Wimberly, City Clerk

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**TITLE/RECOMMENDATION**

That the City Council consider and discuss the request from Vice Mayor Meyer and Council Member Mendoza to discuss requiring media outlets with which the City spends money on advertising, or that distribute City press releases, be held to the Society of Professional Journalists Code of Ethics and that those organizations state publically that they follow those guidelines.

**FISCAL IMPACT**

There is no fiscal impact associated with this item.

**BACKGROUND**

Pursuant to Council Policy 110-1 Rule 4.4 (b)(2), this item has been placed on the agenda so that Council may discuss it and provide further direction to staff. Pursuant to Section 4.4, Council discussion is limited to whether staff time and City resources should be spent on the item and the time period for scheduling.

**CITY COUNCIL STRATEGIC INITIATIVE**

Not Applicable.

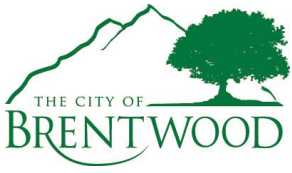
**PREVIOUS ACTION**

Previous Action by the City Council is included on Attachment 1.

**DATE OF NOTICE**

Not Applicable.

**ENVIRONMENTAL DETERMINATION**



**CITY COUNCIL AGENDA ITEM NO. J.1**  
**07/23/2024**

Not Applicable.

**ATTACHMENT(S)**

1. Previous Action