

SUBJECT:	Lighting, Stage and Sound Agreement with Full Force Audio for \$136,500
DEPARTMENT :	Parks and Recreation
STAFF:	Darin Gale, Interim Director of Parks and Recreation Amanda Chaney, Recreation Supervisor

TITLE/RECOMMENDATION

Adopt a Resolution approving and authorizing the City Manager or designee to execute an agreement for stage, sound and lighting services with Full Force Audio for specialized equipment and services for the City's Concerts in the Park series and Juneteenth event, in an amount not to exceed \$136,500 for FY 2024/25 - FY 2026/27.

FISCAL IMPACT

If approved, the cost of this agreement for stage, sound and lighting services for the City's annual Concerts in the Park and Juneteenth events is summarized as follows:

Full Force Audio Agreement	Economic Development <u>Grant Fund *</u>	General Fund	<u>Total Cost</u>
FY 2024/25	\$18,780	\$6,334	\$25,114
FY 2025/26	50,000	18,250	68,250
FY 2026/27	<u>43,136</u>	<u>0</u>	<u>43,136</u>
Total Agreement Not to Exceed	\$ <u>111,916</u>	\$ <u>24,584</u>	\$ <u>136,500</u>

* Priority Events funding

Contract services will begin in April 2025 (FY 2024/25) and continue through December 2026 (FY 2026/27).

The cost of this agreement <u>does not</u> require an amendment to the 2024/25 – 2025/26 Operating Budget. Therefore, the General Fund two-year fiscal projections previously provided remain unchanged for this item.



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The FY 2026/27 agreement cost will be included in the draft 2026/27-2027/28 Operating Budget to be presented for City Council consideration in the Operating Budget process in 2026.

BACKGROUND

The City of Brentwood Parks and Recreation Department annually hosts a number of community-wide special events that require experience and expertise in audio/visual equipment, services, and staff. Examples of needs for these services include set up and tear down of stages, movie screens, lighting equipment, sound equipment, and operating audio/visual personnel. The community-wide special events are free to the public and historically the City has hosted events such as the Starry Nights in Brentwood Summer Concert series, Movies in the Park series, Juneteenth celebration, 4th of July Parade, Veterans Parade, and Christmas Tree Lighting.

City staff annually prepares a Request for Quotation (RFQ) for specialized equipment and staffing to assist the City in hosting these special events.

On November 26, 2024, City staff published a RFQ for stage, sound, and lighting services on the City's website. Four quotes were submitted by the deadline of January 6, 2025. Of the bids received, the lowest bidder for the Concert in the Park series and Juneteenth event was Full Force Audio, which resulted in the proposed agreement.

City Staff recommends the City Council adopt a resolution approving and authorizing the City Manager or designee to execute an agreement for stage, sound and lighting services with Full Force Audio for City's Concerts in the Park series and Juneteenth community-wide event, in an amount not to exceed \$136,500 for FY 2024/25- FY 2026/27.

CITY COUNCIL STRATEGIC INITIATIVE

Focus Area 5: Community and neighborhood services to enrich lives, Goal 3 – Enhance cultural and performing arts opportunities for Brentwood, Goal 4 Expand and enhance recreation opportunities by increasing programing for seniors, youth, and teens.

PREVIOUS ACTION

Not Applicable.

DATE OF NOTICE



Request for quotation posted November 26, 2024 - January 6, 2025.

ENVIRONMENTAL DETERMINATION

Not Applicable.

ALTERNATIVE OPTION(S)

- 1. Do not approve staff's recommendation.
- 2. Select an alternative contractor.
- 3. Direct staff to return to City Council at a later day with more information.

ATTACHMENT(S)

- 1. Resolution
- 2. Agreement for Stage, Sound and Lighting Services