

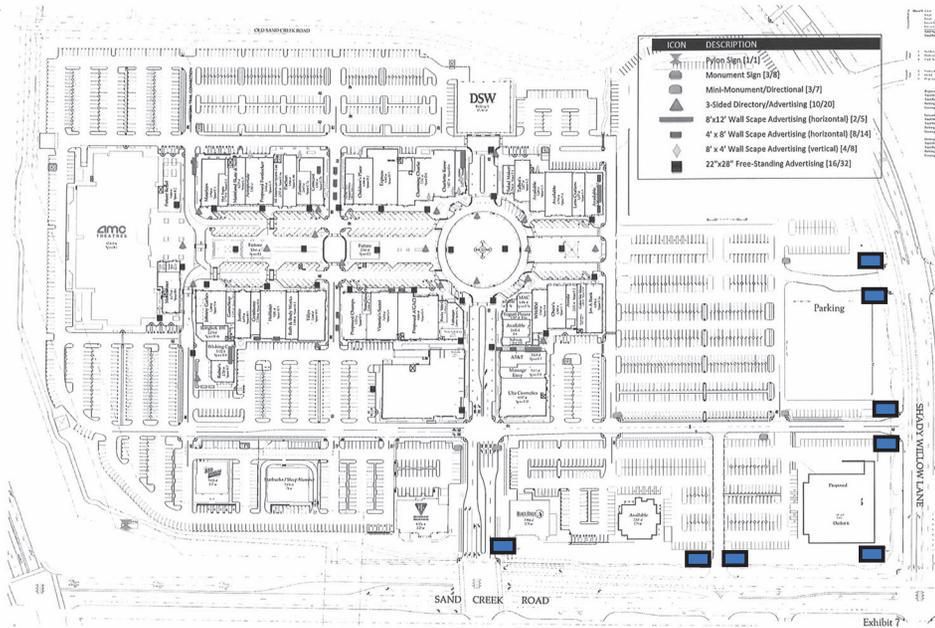
MONUMENT SIGNS

RECEIVED

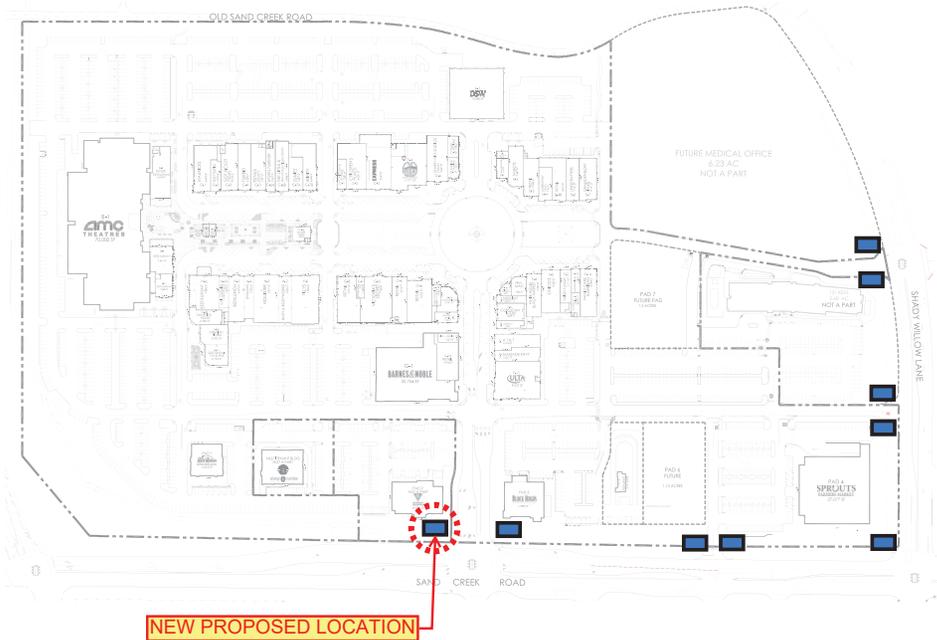
MAR 25, 2025

CITY OF BRENTWOOD COMMUNITY DEVELOPMENT DEPT.

MASTER SIGN PROGRAM LAYOUT



PROPOSED LAYOUT



9 Monument Signs

a Monument sign criteria:

- Project is limited to 3 monument signs - locations shown on exhibit 7

b. Graphic content is limited to project name, logo and major tenants' name and logo.

c. Signs should be designed & related to the architecture of the complex

- Propose to add an allowable monument area at the main entry of Sand Creek Road to create a prominent and welcoming entrance to the shopping center.

- Propose to increase the limit of allowable monument signs to 5 to accommodate for future development.

EXISTING CONDITIONS



MONUMENT SIGNS

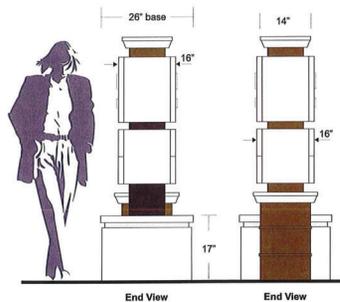


EXISTING MONUMENT

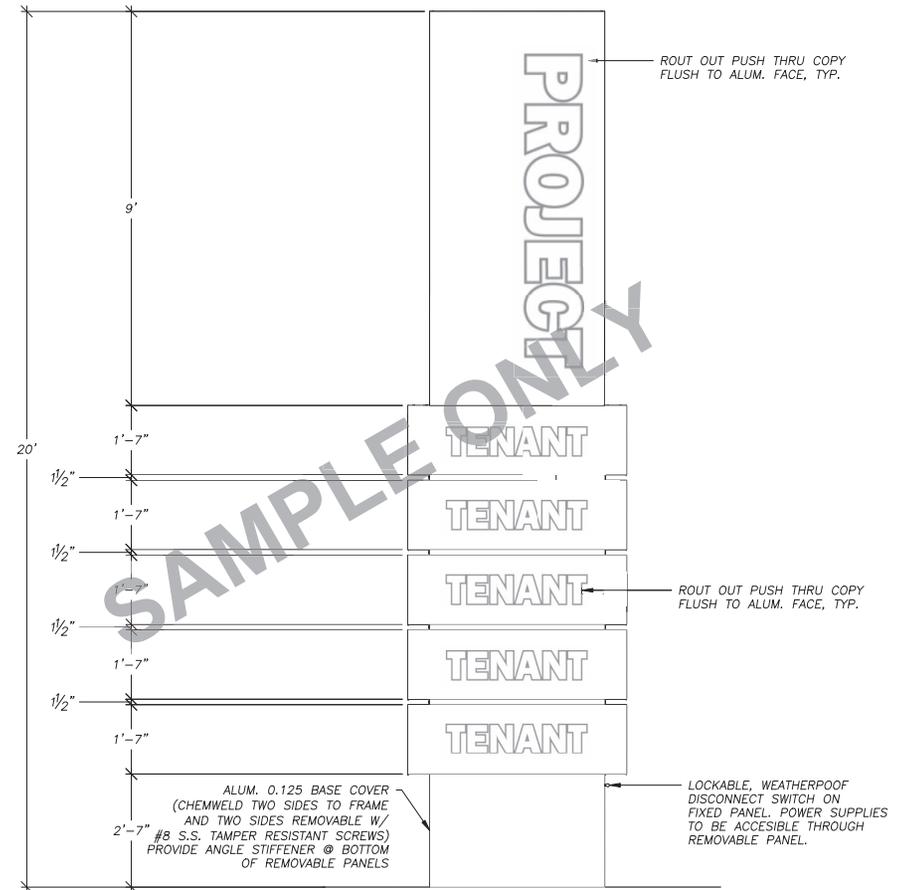


NEW MONUMENT EXAMPLE

- Propose a new design for the existing and additional proposed entry monuments at Sand Creek Road for a more prominent identity and better visibility for vehicular traffic.



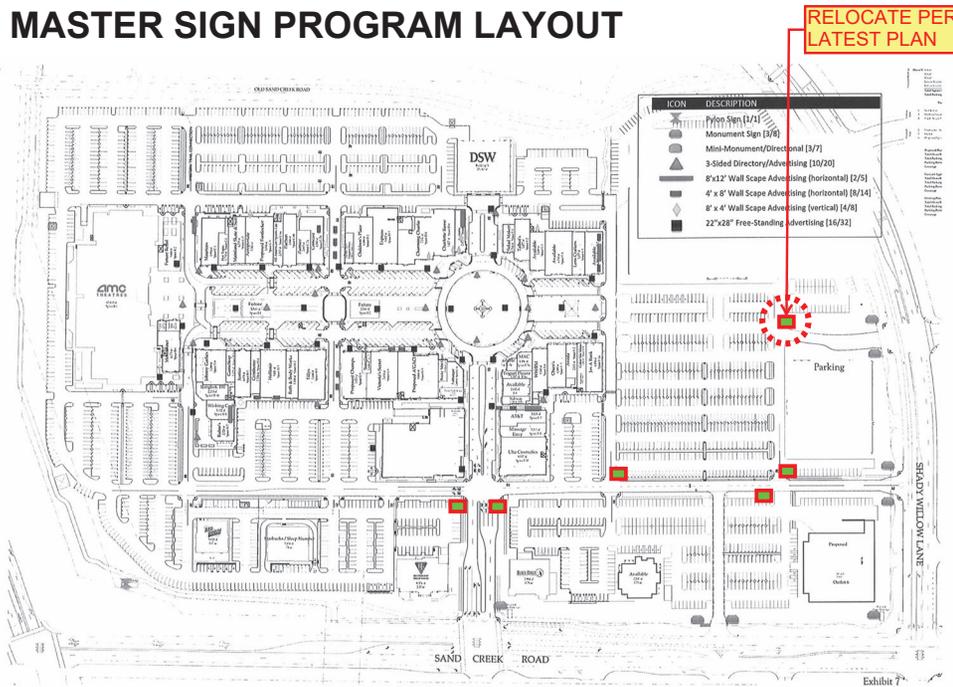
EXISTING MONUMENT DESIGN



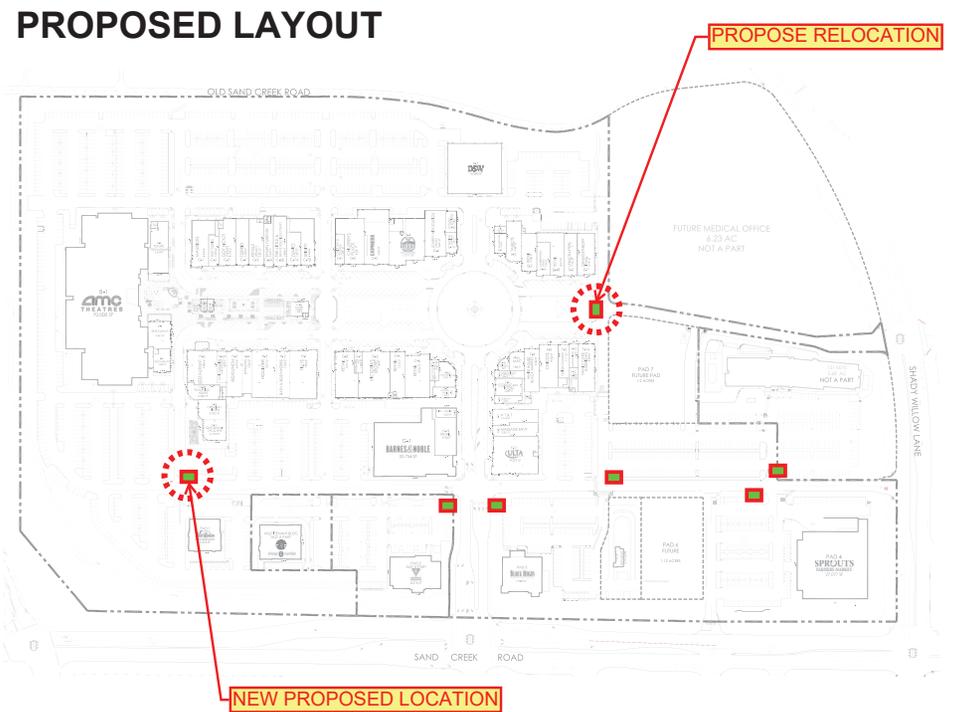
NEW MONUMENT EXAMPLE

MINI-MONUMENT/DIRECTIONAL

MASTER SIGN PROGRAM LAYOUT



PROPOSED LAYOUT



10. Mini-Monument/Directional

a. Mini-Monument- directional sign criteria:

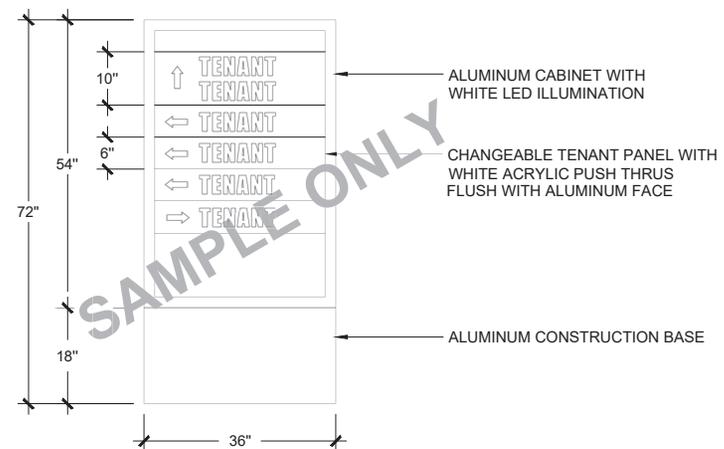
- Project is limited to 3 monument signs - locations shown on exhibit 7

b. Graphic content is limited to project name, logo and major tenants' name and logo.

c. Signs should be designed & related to the architecture of the complex

- Propose to relocate and add another approved sign location for better wayfinding due to changes in the overall site plan.

- Propose to increase the limit of allowable monument signs to 5 to accommodate for future development.



MINI-MONUMENT/DIRECTIONAL EXAMPLE