



SUBJECT: Consider a request from Vice Mayor Pierson and Council Member Maloney Regarding Tourism Strategies Related to Major Sporting Events in the Bay Area

DEPARTMENT: City Manager's Office

STAFF: G. Harold Duffey, City Manager
Amanda McVey, City Clerk

TITLE/RECOMMENDATION

That the City Council consider and discuss Vice Mayor Pierson and Council Member Maloney's request that the City develop strategies to attract and serve visitors coming to the region for major sporting events.

FISCAL IMPACT

There is no fiscal impact associated with this agenda item at this time.

BACKGROUND

Pursuant to Rule 4.4 (b)(2) of City Council Policy 110-1, this item has been placed on the agenda so that the City Council may discuss it and provide further direction to staff. Per Section 4.4, City Council discussion is limited to whether staff time and City resources should be spent on the item and the time period for scheduling.

CITY COUNCIL STRATEGIC INITIATIVE

Not Applicable

PREVIOUS ACTION

Not Applicable

DATE OF NOTICE

Not Applicable

ATTACHMENT(S)

None