

**SUBJECT:** Priority Projects for the 2026/27 and 2027/28 Economic Development Grant Program and funding sources for each project; and use of the Agriculture Land Fund to support the Harvest Time in Brentwood Trail Map

**DEPARTMENT:** City Manager’s Office

**STAFF:** G. Harold Duffey, City Manager  
Ricardo Noguera, Economic Development Manager

**TITLE/RECOMMENDATION**

Approve the attached resolution and proposed allocation of funds for the Economic Development Grant Program Priority Projects category and funding sources in the amount of \$72,512 for both FY 2026/27 and FY 2027/28; approve allocation of funds for the U-Pick Harvest Time in Brentwood (HTIB) Trail Map in the amount of \$10,000 for both FY 2026/27 and FY 2027/28 from the Agriculture Land Fund as recommended by the Land Use and Development Committee (“LUD”) and authorize the City Manager or designee to execute all grant and reimbursement documents.

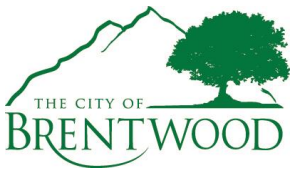
**FISCAL IMPACT**

If approved, Priority Project expenditures of \$72,512 in both FY 2026/27 and FY 2027/28 will be funded from the Economic Development Grant (EDG) Fund. The total EDG funding available for FY 2026/27 competitive grants is \$204,863, as summarized below:

FY 2026/27 EDG Funds Available	\$277,375
Less: Proposed Priority Projects	<u>(72,512)</u>
<b>Available for FY 2026/27 Competitive Grants</b>	<b><u>\$204,863</u></b>

On March 31, 2026, the City Council approved \$15,000 in funding for the Art Guild of the Delta’s *Banner Up!* Program from the Art Administration Fund. As a result, available 2026/27 EDG Funds increased by \$5,000, reflecting replacement of a previously awarded \$5,000 grant from the FY 2025/26 EDG competitive program.

LUD recommends that the \$10,000 Priority Project proposed for Harvest Time in Brentwood’s production of the Trail Maps be funded from the Agriculture Land Fund.



## CITY COUNCIL AGENDA ITEM NO. H.4 04/28/2026

Historically, from FY 2007/08 to FY 2017/18, the Trail Maps were funded, at varying levels, by the Agriculture Land or Administration Fund. Beginning in FY 2018/19, the Trail Maps were designated as an EDG Fund priority project by City Council resolution.

If approved, the EDG Fund Priority Project expenditures and the Trail Maps funding from the Agriculture Land Fund will be incorporated into the draft FY 2026/27 – 2027/28 Operating Budget, to be presented to the City Council at the Operating Budget workshop in May 2026.

### BACKGROUND

The residents of Brentwood voted to adopt the City's Business Tax Certificate Ordinance, which is commonly referred to as a business license. This Business Tax Certificate is a tax on a business based on the business type and its gross receipts. The Business Tax Certificate Ordinance established an "Economic Development Grant Program" by setting aside annually twenty percent of all revenue generated through the program. The relevant language of the Ordinance is provided in section 5.04.060 of the Brentwood Municipal Code as follows:

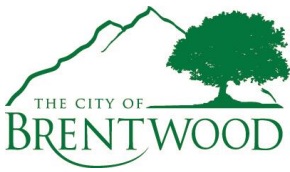
*"Twenty percent of the business license tax collected shall be set aside for economic development for the explicit purpose of business promotion and institutional advertisement for the city of Brentwood. Organizations, including the city of Brentwood and the Brentwood Chamber of Commerce, may apply annually for the use of these funds on a project by project basis to the city manager. Disbursement of these funds would require city council approval. (Ord. 973 3, 2016; Ord. 803, 1, 2005; Ord. 707, 2002)"*

In 2013, the Land Use and Development (LUD) Committee asked for a comprehensive review of the grant program in order to improve its efficiency and effectiveness. After several public meetings, the committee recommended that a list of priority events, projects, or programs be funded on an ongoing basis. As part of this process, the City Council established a "Priority Projects" category. Priority Projects are funded for two consecutive years and align with the two-year budget cycle.

### LUD'S RECOMMENDATIONS

On April 20, 2026, the LUD Committee reviewed the Priority Projects and made the following recommendations to City Council for consideration:

1. That the Harvest Time Trail Map funded from the Agriculture Land Fund rather than the Economic Development Grant Program (approximately \$10,000). It



**CITY COUNCIL AGENDA ITEM NO. H.4  
04/28/2026**

should be noted that for several years prior to 2018, the Agriculture Land Funds funded this activity.

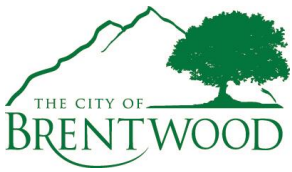
2. That the City maintain the same funding level for priority projects for fiscal years 2026/27 and 2027/28.
3. That all grant recipients be required to provide receipts for all expenditures associated with the grants as well as attendance figures and photos.

**PRIORITY PROJECTS FOR FY 26/27 AND FY 27/28**

On April 20, 2026, staff presented the LUD Committee with proposed funding for the FY 2026/27 and FY 2027/28 Priority Projects. The staff report is included as Attachment 3.

The LUD Committee recommends funding the Priority Projects category of the Economic Development Grant Program in the amount of \$72,512 for each of the next two years: FY 2026/27 and FY 2027/28. The following table contains the list of recommended Priority Projects for the two-year period.

<b>PROJECT</b>	<b>AGENCY</b>	<b>APPROVED FUNDING (FY 2024/25 &amp; 2025/26)</b>	<b>PROPOSED FUNDING FY 2026/27</b>	<b>PROPOSED FUNDING FY 2027/28</b>
HOLIDAY PARADE	BRENTWOOD CHAMBER OF COMMERCE	\$8,500	\$8,755	\$8,755
HOMETOWN HALLOWEEN	BRENTWOOD CHAMBER OF COMMERCE	\$4,000	\$4,120	\$4,120
HARVEST TIME TRAIL MAP	HARVEST TIME IN BRENTWOOD	\$10,000	TO BE FUNDED VIA AG LAND FUND	TO BE FUNDED VIA AG LAND FUND
SUMMER CONCERT SERIES	CITY OF BRENTWOOD	\$50,000	\$51,500	\$51,500
MOVIES IN THE PARK AND ANNUAL HOLIDAY TREE LIGHTING	CITY OF BRENTWOOD	\$7,900	\$8,137	\$8,137
<b>TOTAL FUNDING REQUEST</b>		<b>\$80,400</b>	<b>\$72,512</b>	<b>\$72,512</b>



It should be noted that on March 10, 2026, the Brentwood City Council discussed the desire to fund future Harvest Time Trail Maps in the amount of \$10,000 from the FY 26/27 Agriculture Land Funds through a reimbursement agreement with Harvest Time..

### **CITY COUNCIL STRATEGIC INITIATIVE**

Not Applicable.

### **PREVIOUS ACTION**

Previous action by the City Council is included in Attachment 1.

### **ENVIRONMENTAL DETERMINATION**

Not Applicable.

### **ALTERNATIVE OPTION(S)**

Alternative Options to the LUD Committee's Recommendation:

1. Do not approve the LUD Committee's Recommendation.
2. Modify the LUD Committee's recommendation.
3. Continue item with direction for staff to return with additional information.

Alternative Options to the Staff Recommendation:

1. Do not approve staff's recommendation. (Note if not approving an item results in certain consequences when mandated by law.)
2. Modify staff's recommendation based on legally defensible findings.
3. Continue item with direction for staff to return with additional information.

### **ATTACHMENT(S)**

1. Previous Actions
2. Resolution
3. Staff Report – April 20, 2026 LUD Committee Meeting